Successful addition welcomes acute-care rehabilitation patients of every age

Setting the Stage
The need was clear. Meadowbrook’s Traumatic Brain Injury program, which is the only one in the state of Kansas, couldn’t accommodate an ever-growing patient waiting list. They needed to expand to provide private, state-of-the-art rehabilitation rooms that serve a higher-acuity population. Preferred Care’s vision for Meadowbrook Rehabilitation Hospital was to create a campus that integrates patient-centered care philosophies while attracting this younger population in need of short-term rehabilitation.

Meadowbrook is unique in that it offers four distinct rehabilitation programs that allow for a true continuum of care across all levels of rehabilitation. As a result, the biggest challenge was to create a community where short-term rehabilitation patients and long-term skilled nursing residents alike feel welcome and comfortable. The design had to support their diverse care offering, and by taking a patient-centric approach, Meadowbrook was well positioned for success.
Finding a Solution
Meadowbrook partnered with Direct Supply® Aptura® and made the strategic decision that the new Traumatic Brain Injury addition should be the focus of the community. By creating a second entrance specifically for the unit, the dedication to rehabilitation is emphasized from the moment a guest enters the building. Windows from the lobby looking into the therapy room open up the space and eliminate a “fishbowl” effect often found in other therapy gyms.

Aptura also developed clear care-zones in the therapy gym, where both short-term rehabilitation patients and long-term skilled nursing residents can work in defined areas catered to their needs. Energizing colors and a focal wall work together to create interest and excitement in the space.

In contrast, the use of warm, spa-like colors creates a relaxing retreat in the lounge and dining room where patients can unwind from therapy with a hot cup of coffee or tea. Spacious hallways allow residents and patients to easily maneuver with wheelchairs and walkers. Plus, residential touches help patients master ADLs before transitioning back home.

Measuring Success
The design of the new Traumatic Brain Injury addition directly impacted the bottom line in a positive way. After the renovation, the Medicare rating for Meadowbrook increased from four to five stars, placing it in the top 16% of nursing homes in Kansas.

And out of that top 16%, Meadowbrook is the only provider in Kansas that has been approved by the Social & Rehabilitation Services. The community also received highly valued accreditation by the Commission Accrediting Rehabilitation Facilities (CARF) for their In-Patient Rehabilitation and Brain Injury services.

Given the success, it’s clear that Meadowbrook’s new addition has truly differentiated this community in the marketplace. Aptura delivered on Meadowbrook’s vision of attracting and accommodating patients and residents throughout the continuum of care. Through innovative design that supports a range of services, patients at Meadowbrook can thrive and achieve the ultimate goal of transitioning back home.